National Trade Credit Report

Distributed By:
NACM ANYWHERE
123 Main Street - Anywhere NM 54675
(555) 666-7676

A

InFile: 6/5/2009 6:33:51 AM   12:51:09 PM 2/7/2012

DEMO COMPANY (6070675)
123 MAIN ST
PALM HARBOR, FL   34683-3322
UNITED STATES
Phone# (813) 551-2121

Requested By: 88 (gina)
Cemex
5521 W Cypress St
Suite 200
Tampa, FL   33607
(813) 269-1022

AKA Name	Type	Related Subject Name
DEMO CORP	DBA	NEW DEBTOR (6193735)
AKA Count is 1		**Link Count is 1**

B

Tradeline(s)

	Ind Code	Rept	Open	Last	DBT	High Credit	Balance	Current	1-30	31-60	61-90	91+	Comments
TAMPA													
COMP	CPSP	1211	0404	1211	101	$712	$712	$28	$0	$0	$0	$684	
COMP	CPMF	1211		1211	2	46,261	46,261	41,643	4,586	32	0	0	
9098342 2	ADVT	0112		0112	14	3,022	3,022	2,001	76	945	0	0	
CHICAGO													
	HWRS	1211	0692	1211	3	13.40M	13.40M	11.01M	2.37M	74,444	(28,785)	(19,175)	
	HMCR	1211		1211	2	3.60M	3.60M	3.30M	267,096	8,842	7,363	13,213	
	HMCR	1211	0110	1211	0	8,615	8,615	8,615	0	0	0	0	
	HMCR	1211	0686	1211	1	18.04M	18.04M	16.79M	1.23M	14,349	700	0	
	HMCR	1211	0794	0811	0	950,839	(355)	0	486	(841)	0	0	
	LEIS	1211	0500	0908	0	0	0	0	0	0	0	0	
	HMCR	1211	0600	1211	0	5.90M	5.90M	5.80M	101,633	0	0	0	
	HWRS	1211	0610	0811	0	106,413	0	0	0	0	0	0	NRE
KNOXVILLE													
		1211		1211	1	22,745	22,745	21,884	861	0	0	0	
LOUISIANA													
		1211		1211	3	6,811	6,811	5,461	1,435	(85)	0	0	PMT
ORLANDO													
		1211	1004	1211	2	61,054	40,682	36,530	4,152	0	0	0	
SPOKANE													
		1211	0110	1211	93	5,104	5,104	600	0	0	0	4,504	SLO(90)
(22) TRADELINE TOTAL		**AVG**			**12**		$180.89M	$164.54M	$14.69M	$541,871	$439,561	$673,415	
		WT			**2**			91%	8%	0%	0%	0%	

Monthly

February	2012	(0 Lines)	$0	0%	0%	0%	0%	0%	
January	2012	(1 Lines)	3,022	66%	3%	31%	0%	0%	
December	2011	(21 Lines)	180.88M	91%	8%	0%	0%	0%	
November	2011	(3 Lines)	523,306	64%	4%	17%	2%	13%	
October	2011	(2 Lines)	522,206	64%	4%	17%	2%	13%	
September	2011	(3 Lines)	116.82M	98%	2%	0%	0%	0%	

Quarterly

Jan-Mar	2012	(1 Lines)	$3,022	66%	3%	31%	0%	0%	
Oct-Dec	2011	(26 Lines)	181.93M	91%	8%	0%	0%	0%	
Jul-Sep	2011	(17 Lines)	266.08M	97%	3%	0%	0%	0%	
Apr-Jun	2011	(3 Lines)	121,886	90%	10%	0%	0%	0%	

C CIC Network Score

CIC Score (Range = 250-850)	Risk Class (1, 2, 3, 4A, 4B, 5)	Score Factors (Click here for credit score explanation)
707	**2**	A longer tenure in the company's credit experience is consistent with lower risk. Historically higher average balances are consistent with lower risk. Historically low balances over 60 days past due are consistent with lower risk. Score is in the top 59.7 percentile.

Chart of Total % Past Due - Mar 2010 to Feb 2012

Prior Year   Current Year

DBT - Mar 2011 to Feb 2012
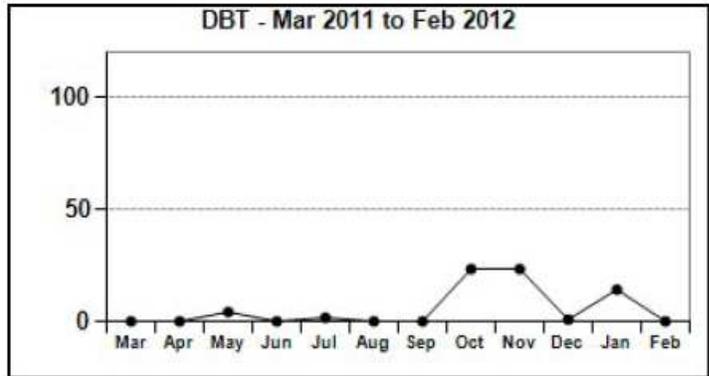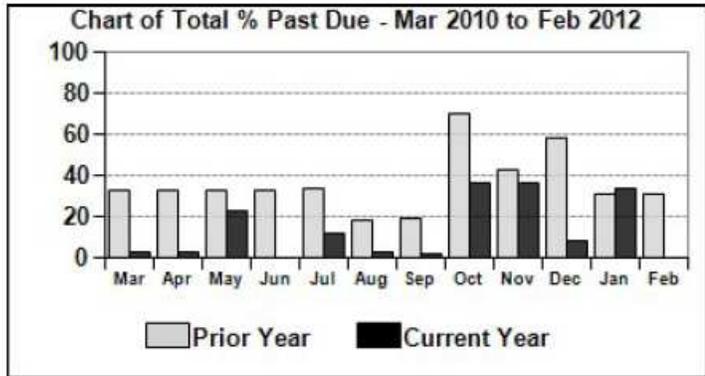
D Collection Claims

Mbr	Ind Code	Entry Date	Status	Claim Amount	Current Balance
TAMPA					
90983449		5/15/2009	Open	$121,212.00	$121,212.00
253	ABEV	8/25/2009	Open	$500.00	$500.00
253	ABEV	8/25/2009	Open	$900.00	$900.00
45	FMSP	10/21/2009	Closed	$555.00	$0.00
253	ABEV	10/23/2009	Pending	$75.00	$75.00
2107		11/16/2009	Open	$4,500.00	$4,500.00
2107		11/16/2009	Open	$4,500.00	$4,500.00
1	BKRY	12/18/2009	Open	$44.00	$44.00
DALLAS					
	CNEQ	3/2/2010	Open	$418.41	$595.44
PORTLAND					
	FURN	7/26/2011	Open	$400.00	$302.00
Claims: 10					

E Alert(s)

Mbr	Ind Code	Date	Code	Amount	Comments
TAMPA					
210	MORG	12/22/2011	MSC	$100.00	
222	ADVT	12/22/2011	P/D	$50.00	
253	BANK	3/9/2011	LEG	$9,860.36	
307	ENGR	2/8/2011	FIRE		TESTING ALERTS
253	BANK	2/8/2011	P/D	$50.00	
253	BANK	2/8/2011	P/D	$50.00	
253	BANK	10/22/2010	NSF	$986.36	
253	BANK	10/22/2010	NSF	$698.32	
ATLANTA					
	MISC	2/26/2011	NSF	$1,266.74	
CHICAGO					
	MISC	8/2/2011	NSF	$428.33	
DALLAS					
	MISC	8/2/2011	MSC, P/D	$221.57	
HOUSTON					
	MISC	7/21/2010	ATT	$75,000.00	
Alerts: 12					

F

Financial Institution(s)

Mbr	Ind Code	Rept Date	Open Date	Inst	Type	Orig	Cur	Comment
2		2/8/2011		Bank	Checking		M5	
6510	CPSP	2/17/2012	1/1/2012	Bank	Checking	M5	L5	

Financial Institutions: 2

G

Public Record Data

Date	Type	County	Book/Instr #	Page	Lienor	Amount	Owner
2/24/2011	DJDG					$0.00	
2/9/2011	PL	Columbia County			INTERNAL REVENUE	$0.00	
2/9/2011	FTL				INTERNAL REVENUE	$0.00	
2/7/2011	AJ	Alachua County		55		$0.00	

Public Record Data: 4

H

Bankruptcy

Date	Attorney Name	Chapter	Case Number	Assets
2/6/2005	Bullock & Associates	13	2005-154-45	

Bankruptcy: 1

I

UCC Filing(s)

Reference #	Filed	Expires	Security/Address
7800098012	1/6/2010	1/6/2015	John Doe Tracker Company 123 Orange Avenue, Anywhere, FL 32309

UCC Filings: 1

J

Corporate Data

Corporate Name/Address
Demonstration Incorporated
500 Broadway
New York, NY

FEI/EIN	Incorporation Date	Last Filed	Updated
54-4874946	8/26/1985	10/31/2011	1/10/2012

Years in Business	# of Employees	Status	Type
26	1435	Active	Domestic For Profit

K

Corporate Officer(s)

Name	Type	Address
Akiko Yoshida	ASSIST. SECRETARY DIRECTOR, ASSISTANT VICE PRESIDENT	
Jeff Fischer	SECRETARY, VICE PRESIDENT	
Stan Smith	PRESIDENT	4653 Lincoln Street New York, NY

Corporate Officers: 3

L

Inquiries

Member #	Ind Code	Date
253	ABEV	3/2/2012
253	ABEV	2/17/2012
253	ABEV	2/7/2012
253	ABEV	1/15/2012
253	ABEV	1/13/2012
253	ABEV	1/12/2012

Inquiry Count is 6

A The **HEADING** area of the report shows the name of the NACM affiliate from which the report was purchased. It includes business subject information, date/time the report was pulled and purchasing member information.

Displays any AKA/DBA, FKA, etc. Names and related business subjects. Related business subject reports are included at no additional charge.

B The **TRADELINE** area displays the member number & industry code for members of the NACM affiliate where the report was purchased from, and are always shown first. The subsequent trade data is displayed by contributing NACM affiliates and industry codes (no member #'s). In other words, YOUR member # is NOT displayed/shared if the report is purchased by a member of ANOTHER participating NACM affiliate. The identity of your company is of the utmost importance to NACM, yet still providing the "local" feel to the NACM National Trade Credit Report.

DBT: auto-calculated by the database using a system-wide algorithm

High Credit: the highest balance owed in the past 6 months (rolling 6 months)

Comments: any comments or remarks provided by the member/source

AVG: total of ALL DBT, divided by the number of tradelines

WT: DBT x Balance for each tradeline then summed up & divided by the total balance

Monthly & Quarterly Trending: current and past due trend percentages showing the percentage of the account balance for each column.

C **CIC NETWORK SCORE** The scoring model was designed to **predict** late payments using the CIC National Database that currently includes over 7.0 million unique tradelines. The score **predicts** severe delinquency looking forward 6 months. The predictive variables include current aging status, historical aging (including trends and variance in payment trends) and other business characteristics. From the data of hundred of thousands of businesses, the common characteristics are examined on the business subjects, and depending on how closely or remotely that subject matches the characteristics, the score is assigned giving a range of score from High Risk to Low Risk.

In the cases where not enough data exists, no score is assigned. If the business subject in question has already gone delinquent to the degree that the score is trying to predict, no score is assigned in the Low to High range because there is no need to predict something that has already occurred.

Each report comes with a complete credit score explanation

Charts: Past Due Percentages are used for the Past Due Trend Analysis, which compares the prior year to the current and DBT Figures are used to graph the DBT trending for the past year

D **COLLECTION CLAIMS** include claim status, amount and current balance. Balances are updated when payments are made. Member numbers and industry codes are displayed for members of the NACM affiliate where the report was purchased from, and are always shown first. Subsequent claim data is displayed by contributing NACM affiliates and are identified by industry codes (no member numbers).

E **ALERTS** are reported by NACM Members and reflect pertinent changes in account activity. Some examples are NSF checks, past due status, accounts placed with attorneys, ownership changes, etc. Member numbers and industry codes are displayed for members of the NACM affiliate where the report was purchased from, and are always shown first. Subsequent alert data is displayed by contributing NACM affiliates and are identified by industry codes (no member numbers).

F **FINANCIAL INSTITUTION** data is reported by financial-related companies. Institution types include, but are not limited to Banks, Savings & Loan, Credit Unions, etc., and also include account types (checking, savings, construction loans, credit lines, etc). The data will also include original and current amounts and comments.

G **PUBLIC RECORD** data is reported by many different sources and includes, but is not limited to judgments, state or federal tax liens, release of liens, mechanics liens, etc. It also includes county information, book, page numbers, lienors, amounts, etc.

H **BANKRUPTCY** data includes, but is not limited to attorney name, chapter, case number, date filed and possible assets.

I **UCC FILINGS** (Uniform Commercial Code) data includes reference numbers, dates filed, expiration dates and secured party information.

J **CORPORATE DATA** includes, but is not limited to corporate name/address, registered agent/address, document #, FEI/EIN, date incorporated, date last filed, years in business, corporate status and type.

K **CORPORATE OFFICER / DIRECTORS** data includes, but is not limited to any officer/director names on file with the Secretary of State.

L **INQUIRIES** other companies who recently inquired on the report. Identity is NOT disclosed.